



CSU Online

Creating and Delivering CSU's Online Programs

We believe technology should be used to help people attain their educational goals.

In every state or country.

Across socioeconomic lines.

Regardless of family size or career status.

An individual's situation should not determine what is possible.

Instead, technology should help change situations—for anyone who has the dream of pursuing advanced education.

Technology serves us in helping people achieve their dreams, so they can impact the dreams and hopes of others.



Programs

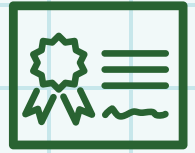
- 29 master's degrees
- 3 doctoral programs
- 7 bachelor's degree completion programs
- 7 undergraduate minors
- 38 credit and noncredit certificates and training programs
- 15 professional and outreach programs, badge programs, and MOOCs



2014 - 2015 Enrollment

Fall 2014, Spring 2015, Summer 2015

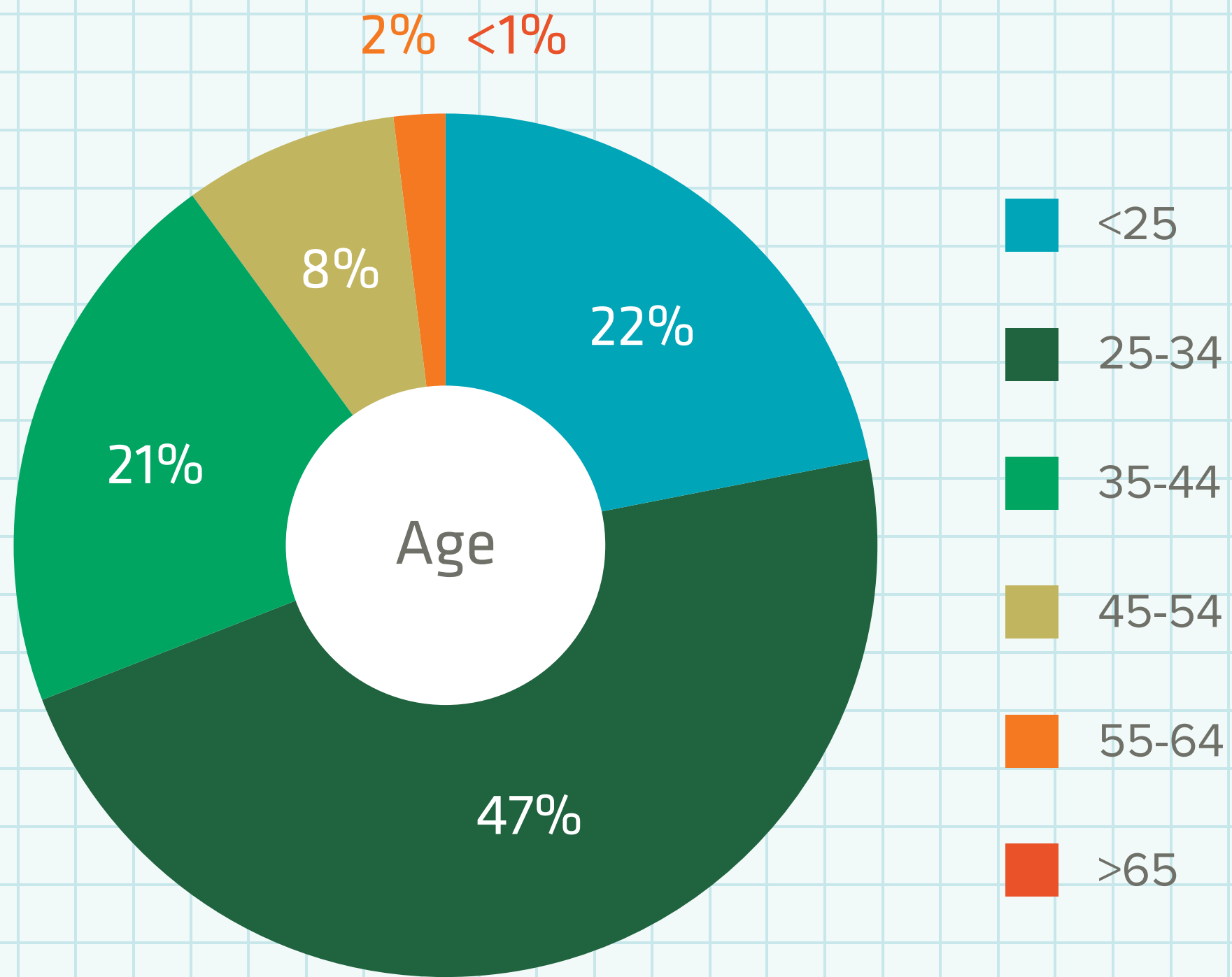
- 7,707 total online and distance students
- 3,109 undergraduate and graduate degree-seeking students
- 9 percent of CSU's degree-seeking students are pursuing their degrees online
- 2,196 non-degree seeking students taking credit courses
- 1,263 students taking noncredit courses *(including badge and professional development certificates and courses)*
- 1,007 credit courses offered



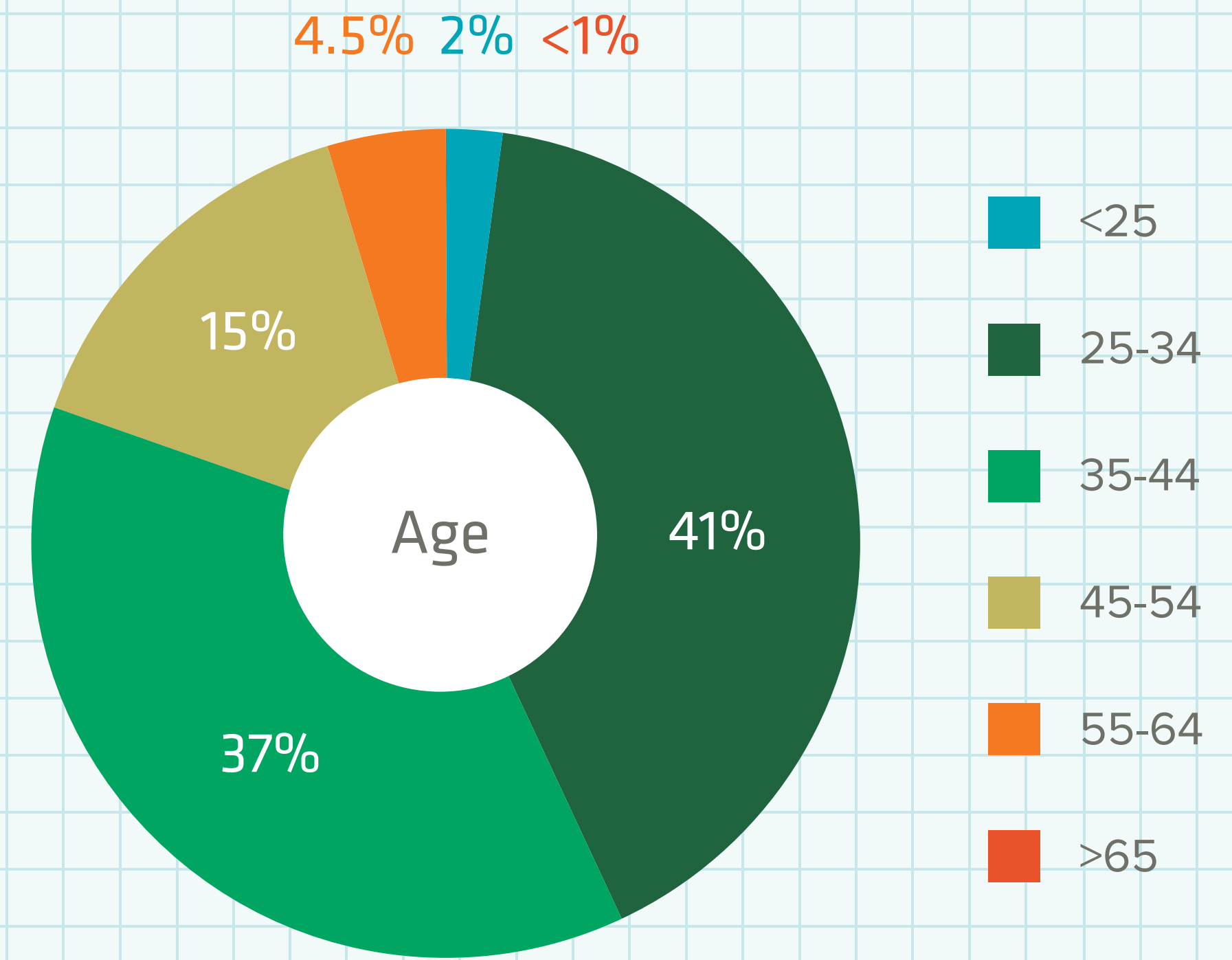
Our Degree-Seeking Students

Fall 2014, Spring 2015, Summer 2015

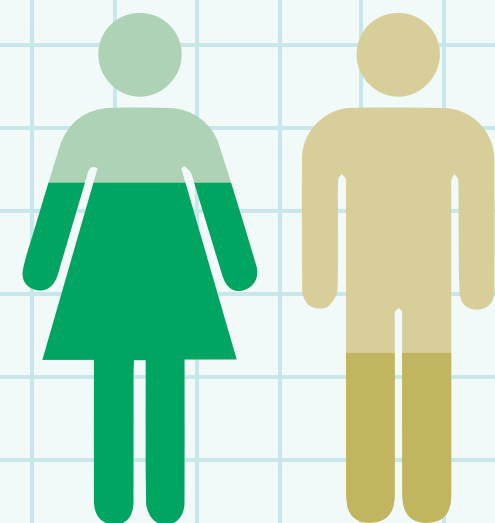
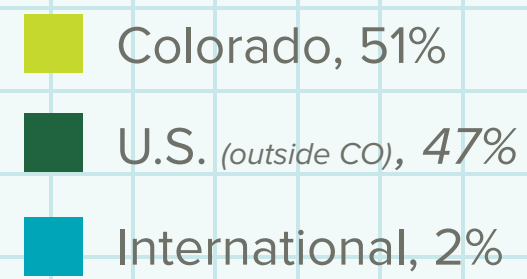
Undergraduate



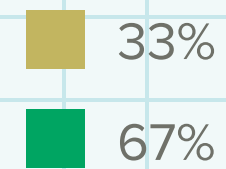
Graduate



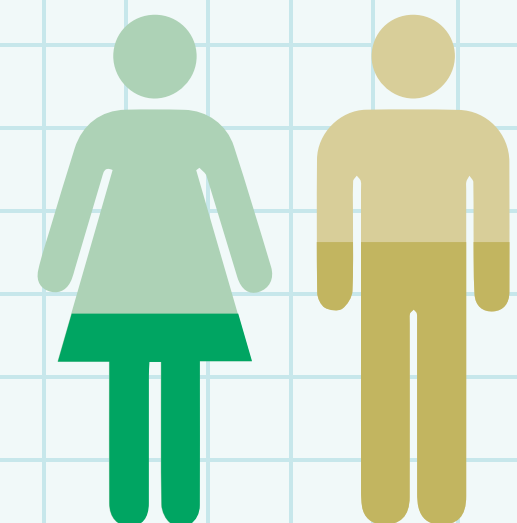
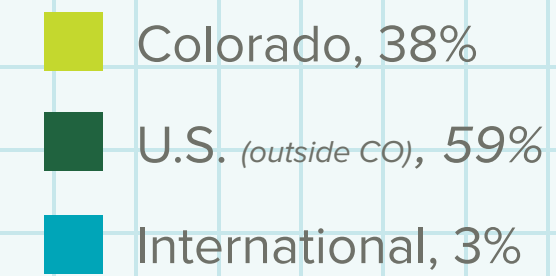
Location



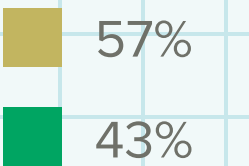
Gender



Location



Gender



Hear from Our Students

Judy, Portland, OR
Ph.D. in Higher Education Leadership

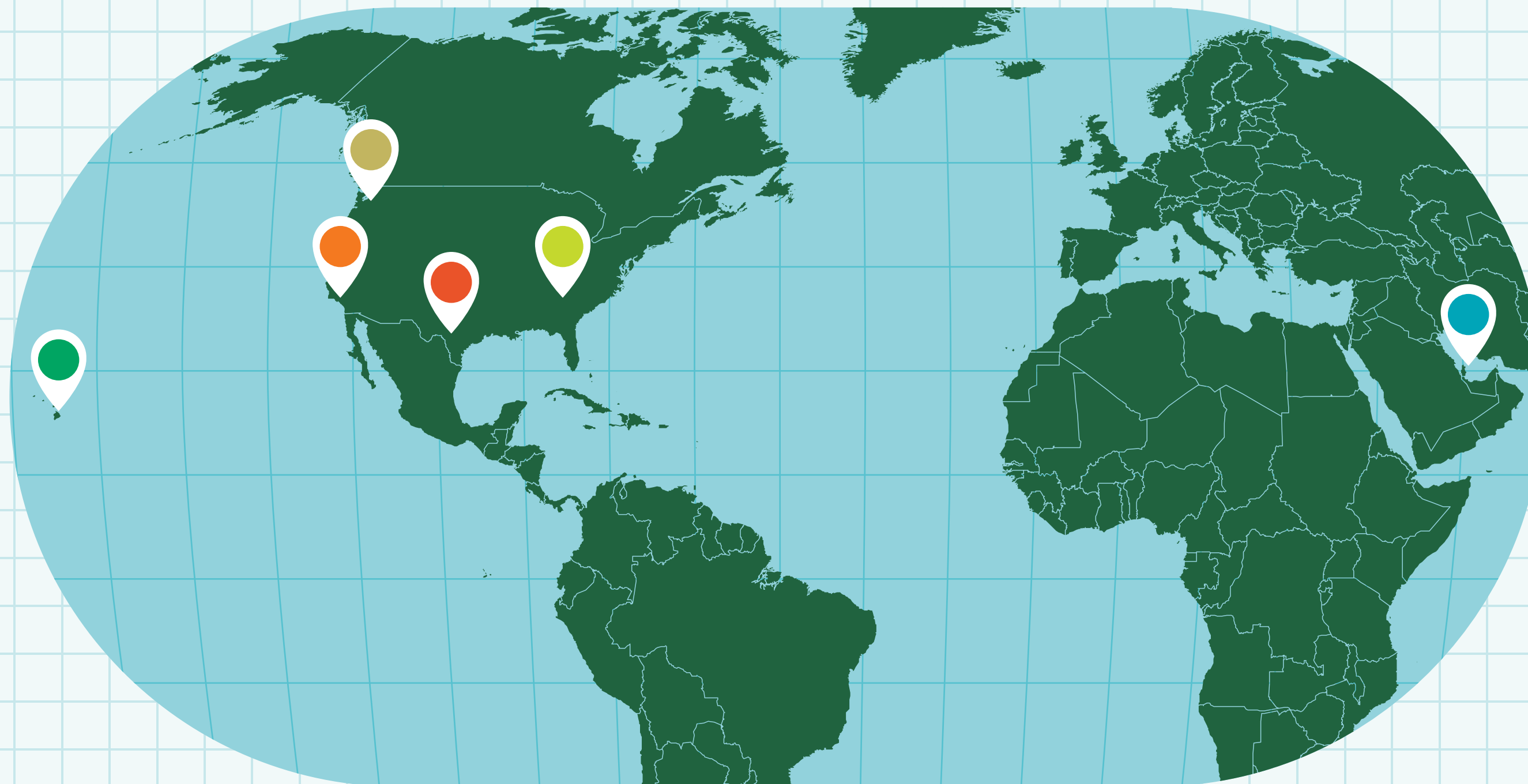
There's value in my kids seeing that I can get my Ph.D. while still having a full-time job and while we're still involved as a family... because they have homework to do, and so do I, so there's been that camaraderie.

Tina, Murfreesboro, TN
Master's in Music Therapy

I suddenly became the primary caregiver for my family and was doing all I could to maintain my home and work schedule—but the Colorado State family allowed me to work at my pace and my level to complete the program.

Sheena, Doha, Qatar
Master's in Student Affairs in Higher Education

It fits for me especially because I'm living 9 to 10 hours away from Colorado, so I don't have to worry about logging in, in the middle of the night, to have an online chat with my classmates...the format actually fits into my own schedule.



Joshua, Kailua, HI
Master's in Biomedical Engineering

In my field, you kind of have to go wherever the job is, so it definitely opened the door of chasing it down, and moving from Italy, to California, to Oregon, and then here to Hawaii all the whole time, I can be working on this master's degree.

Amanda, Los Angeles, CA
Master's in Adult Education and Training

The communication with my professors was great. I could email them and they would always write back within a very short amount of time.

Zach, Austin, TX
Bachelor's in Anthropology

It was a little overwhelming at first, actually, as there are a lot of options online. But because I knew I wanted a real, well-established brick and mortar school, it really helped me narrow it down to Colorado State very quickly.

Program Development and Management

Work with faculty, staff, department chairs, and deans to conceptualize, design, develop, and maintain CSU's online and distance programs

- Support University curriculum approval processes
- Conduct research on the viability of new programs
- Coordinate course and program development
- Manage course schedules and enrollment limits
- Design, install, and maintain campus and distance education classroom technologies
- Record lectures for online and campus classes

Course Design and Development

Connect faculty with TILT instructional designers and CSU Online course developers to create challenging, engaging, state-of-the-art online courses

- Help instructors articulate teaching and learning goals
- Promote active learning and interaction
- Develop Canvas course shells with engaging, interactive learning materials
- Provide professional development in the use of teaching and learning technologies

Marketing and Communications

Build visibility for and help prospective students learn about online programs and courses

- Create clear, accurate, and compelling advertising and web content, consistent with CSU values and messaging standards
- Ensure prospective students can find the website (SEO)
- Manage print, email, and digital advertising
- Track success of advertising campaigns
- Create program and student testimonial videos
- Manage ValuED blog and social media

Recruitment

Build relationships with prospective students and help them navigate the decision and application processes

- Assess prospective students' educational needs and track their progress in a customer relationship management system
- Help incoming students understand admission and registration processes
- Conduct preadmission and tentative transfer evaluation for prospective undergraduates
- Attend education and career fairs

Enrollment Services

Support student registration, respond to account questions, and identify and advise on registration-related issues

- Update Banner, the University student information and course management system
- Help students navigate registration
- Maintain compliance with University and government policies on recruitment, enrollment services, and student privacy

Retention

Connect with current students to ensure they are engaged, connected to campus resources, and making progress toward graduation

- Provide Web-based resources to support student success
- Coordinate with department advisors to support current students
- Respond to student questions about registration processes
- Help students understand academic regulations
- Inform students about course cancellations

Finance

Manage budgeting, reporting, and analysis to maximize revenue for campus partners

- Develop and oversee CSU Online budget
- Ensure compliance with University policies
- Create financial models for new programs
- Analyze program profits and losses
- Distribute revenue to colleges/departments

Information Technology and Web

Develop and support registration, recruitment, course management, finance, and data analysis

- Analyze and report on organizational data
- Maintain secure, high-performing networks
- Back up data and conduct disaster recovery when needed
- Manage in-house and externally hosted applications
- Develop, integrate and maintain web sites, applications, and services

Instruction

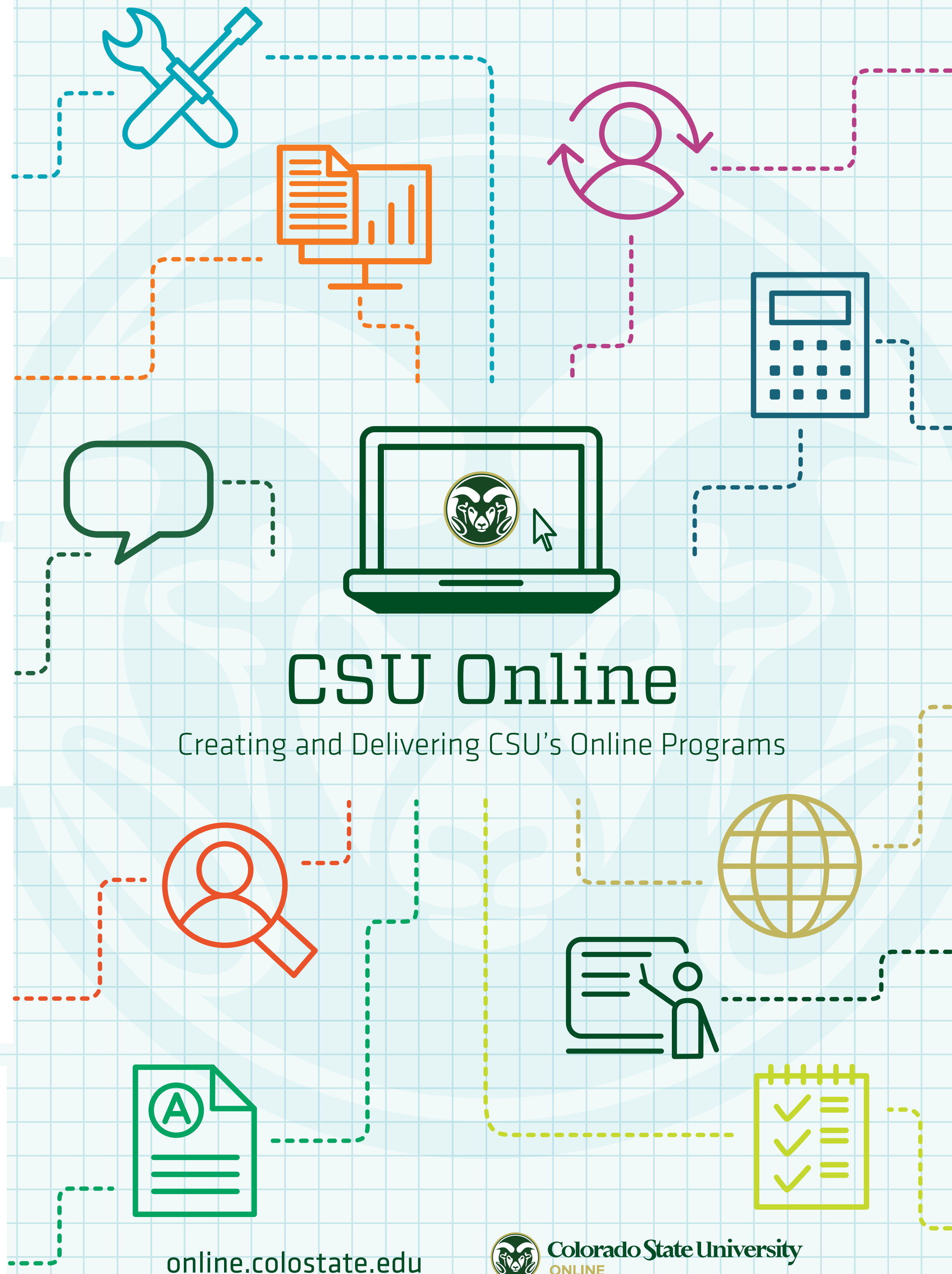
Department selects instructors, schedules courses, and offers courses to students

- Establish course capacity
- Choose analytics tools
- Seek course development support
- Refine course content

Assessment and Analytics

Assess courses to ensure quality instruction and targeted learning outcomes

- Work with faculty and instructional designers to identify desired learning outcomes
- Gather quantitative and qualitative data regarding instruction and student learning
- Help faculty work with and interpret assessment data
- Develop new tools for learning analytics and course assessments



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online.colostate.edu

